Why I integrate Google Calendars into clients' sites

Written by Tim Black
Friday, 10 October 2008 12:46 - Last Updated Monday, 13 October 2008 13:51

.pics {   text-align: center;   margin: 2em; } .pics img {   width: 150px;   vertical-align: top; } .caption {   clear: left;   font-size: 120%; }

I integrate Google Calendars into my clients' websites because Google Calendars are free, allow group sharing & editing, integrate multiple calendars into one, and are very easy to syndicate.

Let me explain by way of an example. I have a lot of calendar events to keep track of--my wife and my schedules, anniversaries & birthdays for family & friends, events at church, at my business, clients' calendars, and as a pastor, various community calendars scattered throughout multiple
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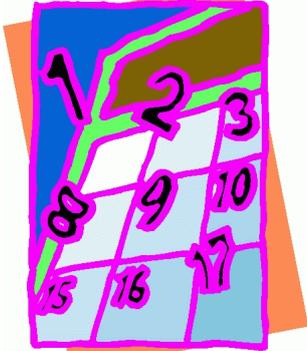 printed publications
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don't want to compare multiple calendars with each other every time I add an event to my own personal calendar.
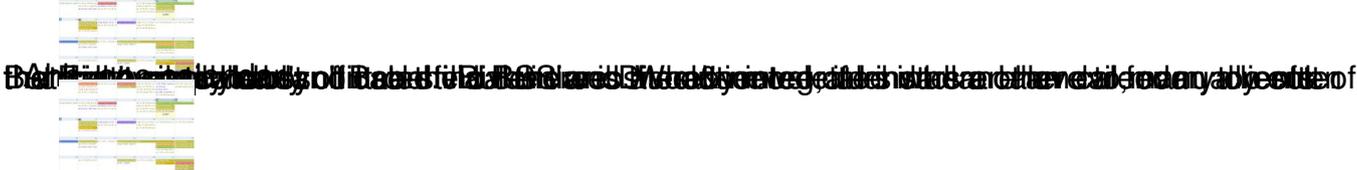
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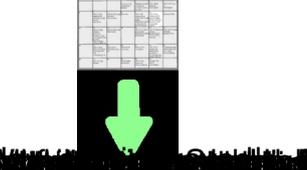
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