

## Why I integrate Google Calendars into clients' sites

Written by Tim Black

Friday, 10 October 2008 12:46 - Last Updated Monday, 13 October 2008 13:51

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.caption { clear: left; font-size: 120%; }
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I integrate Google Calendars into my clients' websites because Google Calendars are free, allow group sharing & editing, integrate multiple calendars into one, and are very easy to syndicate.

Let me explain by way of an example. I have a lot of calendar events to keep track of--my wife and my schedules, anniversaries & birthdays for family & friends, events at church, at my business, clients' calendars, and as a pastor, various [community calendars](#) scattered throughout multiple [websites](#)

and

[printed publications](#)

. I

*really*

don't want to compare multiple calendars with each other every time I add an event to my own personal calendar.

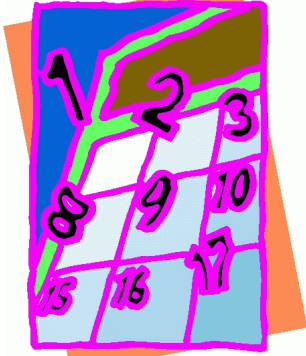


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Start with a calendar for the month of the year. On the calendar, you can see the days of the week, the dates, and the events. Copy in one

of the events from the calendar into the calendar on the client's site. This way, you can keep the calendar up to date without having to

manually update it. You can also use the calendar to track the progress of the project. For example, you can use the calendar to track the

completion of tasks, the dates of meetings, and the dates of deadlines. This way, you can keep the calendar up to date without having to

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